

End Semester/Reappear (Semester VI) Examination June 2022

Programme: BBA
Subject: Entrepreneurship Management
Subject Code: 11.352
Enrollment No: _____

Full Marks: 70
Time: 3 Hrs.

Section I

- 1. Short Answer type questions. Answer any four.** **4 x 5 = 20**
- Elaborate the concept of ancillary industry.
 - State any three demerits of SSI.
 - List the economic factors which affect Entrepreneurial growth.
 - Explain the internal factors of motivation.
 - State the characteristics which make Tata Group a successful entrepreneur.
 - State the challenges faced by CCD during initial years

Section II

- Long Answer type questions. Answer any three.** **3 x 10 = 30**
- Describe the types of entrepreneurs. Which one do you think most suitable for India?
 - Analyze the various symptoms and causes of industrial sickness.
 - Discuss the need of incentives and subsidies for SSI.
 - Prepare short notes on Rural Small Business Development Centre (RSBDC).
 - Explain how an entrepreneur does detailed analysis of promising idea

Section III

- Application based questions. Answer any one.** **1 x 20 = 20**
- Evaluate the elements of economic environment and their influences on Entrepreneurship
 - Evaluate the Kakinada Experiment.
 - What are the pitfalls in business planning? Explain how these pitfalls to be avoided.
